



# SPONSORSHIP PROSPECTUS

**XIII EUROPEAN CONGRESS OF ENTOMOLOGY**  
FROM JUNE 29 TO JULY 3, 2026 • TOURS, FRANCE



# WELCOME ADDRESS

Dear Colleagues,

On behalf of the Organizing Committee of the **XIII European Congress of Entomology**, the French Entomological Society and the Praesidium for European Entomology, it is our great pleasure to welcome you to **Tours, France**, in the heart of the Loire Valley, **from June 29 to July 3, 2026**.

Following the long and successful tradition of previous ECE meetings – from the inaugural congress in Reading in 1978 to the vibrant gathering in Heraklion in 2023 – **ECE 2026** continues to bring together the international entomological community to share knowledge, foster collaboration, and inspire future research. Nearly 1,000 participants are expected to attend this next edition.

Today, as the world faces profound ecological and sociological challenges, the role of insects has never been more vital – or more fascinating. Insects and their associated micro-organisms are recognized as key allies in addressing a wide range of interconnected societal issues. They provide essential ecosystem services – such as pollination, pest regulation, nutrient cycling, and soil enhancement – and increasingly contribute to sustainable food production, organic waste recycling, and the development of bio-based innovations. At the same time, they remind us of the delicate balance between benefits and risks: while some insects act as pests, vectors of disease, or invasive species, others offer powerful, nature-based solutions to foster ecosystem resilience, improve human, animal or plant health, and support the transition toward a more sustainable future.

**ECE 2026** is the ideal forum for exploring this duality and the infinite diversity of insect species, evolutionary strategies, and insect-human interactions. With a rich program of plenary and keynote lectures, symposia, and poster sessions, our goal is to stimulate interdisciplinary dialogue – from fundamental science to applied innovation, from the molecular scale to global policy, and from biodiversity conservation to sustainable development.

And what better place to have these conversations than Tours? Nestled between the Loire River and an even more irresistible river of local wine, Tours offers the perfect place to explore the French art de vivre. Expect brilliant discussions by day, and equally brilliant wines and cheeses by night. Our historic city, surrounded by the stunning Loire Valley châteaux, invites you to slow down, taste, reflect, and perhaps even fall in love – with entomology all over again.

We are committed to making **ECE 2026** a memorable and high-quality experience, full of engaging science, new connections, and yes – a bit of gastronomic inspiration. After all, where else can you attend a congress on insects, then toast to them with a glass of sparkling Vouvray?

We look forward to welcoming you warmly to Tours in 2026.

Bienvenue à Tours!

On behalf of the Organizing Committee,



**David GIRON**

*Chair of ECE 2026*

CNRS Research Director – Director of the Insect Biology Research Institute (IRBI), Tours, France.

# ABOUT THE CONGRESS

The **European Congress of Entomology (ECE)** is a major European entomological meeting taking place since 1978, bringing together scientists from around the world, who are dedicated in the study of all aspects of entomology. This Congress is an exciting opportunity to meet and exchange ideas about all aspects of entomology and it will be attended by researchers and academics from a diverse range of entomology related fields, as well as policy-makers, field agronomists, crop protection experts, medical practitioners, engineers, social scientists and artists.

## ECE PRAESIDIUM

### **Dr David GIRON**

*Convenor ECE2026*

Research Director, National Center for Scientific Research – Director of the Insect Biology Research Institute (IRBI), Tours, France

### **Dr Mircea-Dan Mitroiu**

*Member*

Associate Professor, Alexandru Ioan Cuza University, Iași, Romania

### **Prof Ruth Müller**

*Member*

Associate Professor, Institute of Tropical Medicine, Antwerp, Belgium

### **Dr Archie Murchie**

*Chair*

Senior Principal Scientific Officer, Agri-Food and Biosciences Institute, Belfast, Northern Ireland

### **Dr Ralf Nauen**

*Member*

Principal Scientist, Research & Development, Bayer AG, Monheim, Germany

### **Prof Francesco Pennacchio**

*Convenor ECE2018*

Professor, University of Naples Federico II, Naples, Italy

### **Dr Maria Dolors Piulachs Bagà**

*Member*

Research Scientist, Spanish National Research Council and Pompeu Fabra University, Barcelona, Spain

### **Dr Emmanouil Roditakis**

*Convenor ECE2023*

Associate Professor, the Hellenic Mediterranean University, Heraklio

### **Dr Jenni Stockan**

*Member*

Research Scientist, The James Hutton Institute, Aberdeen, Scotland

### **Prof Umut Toprak**

*Member*

Professor, Ankara University, Ankara, Turkey  
Research Director, Agriancyra Biotech, Ankara, Turkey

# LOCAL ORGANIZERS

The congress is organised by the Insect Biology Research Institute (IRBI), the University of Tours (UT) and the National Centre for Scientific Research (CNRS)



Under the auspices of:

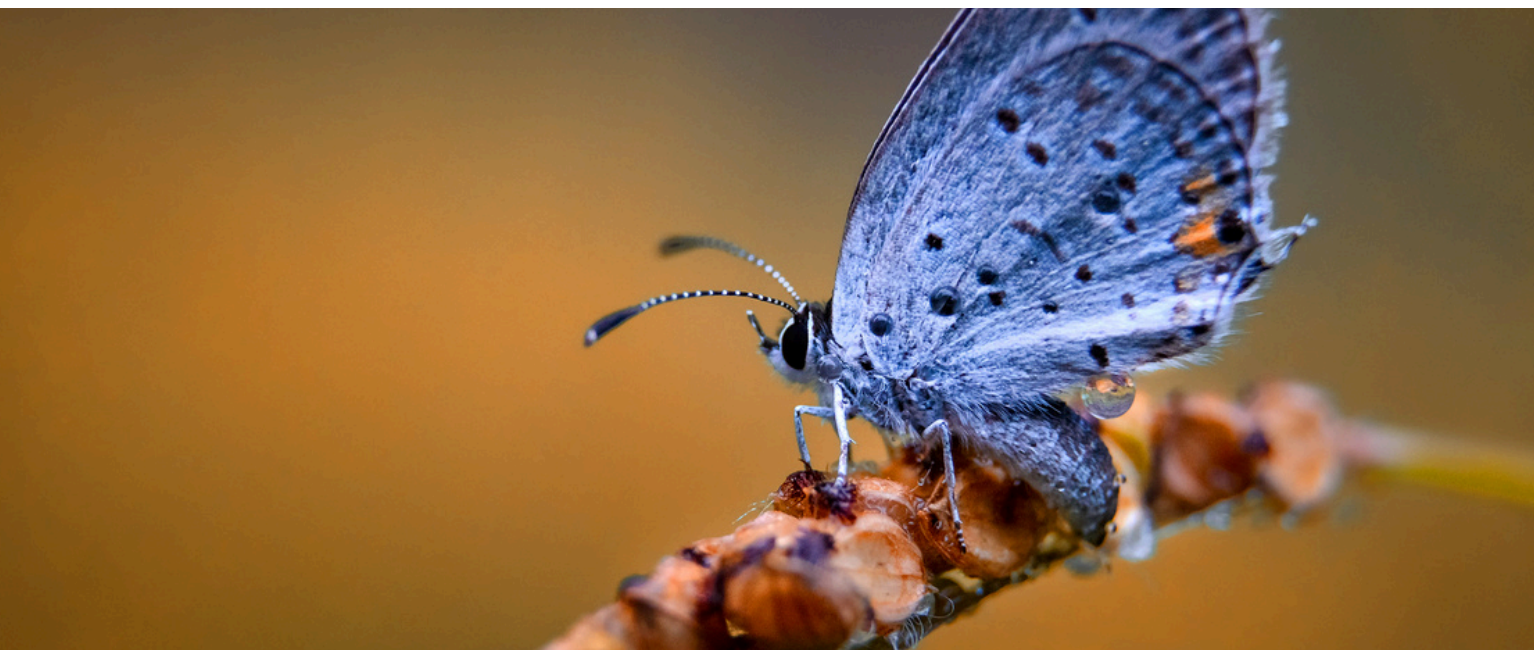


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Thank you for your support!





## THEMATIC SESSIONS

- + BIODIVERSITY
- + ECOLOGY AND BEHAVIOR
- + EVOLUTIONARY GENETICS
- + GLOBAL CHANGE
- + INSECT VECTORS AND CONTROL
- + INSECTS AND SOCIETY
- + INSECTS AS SOLUTIONS
- + INSECTS THROUGH TIME
- + PHYSIOLOGY AND BIOCHEMISTRY
- + SOCIAL INSECTS

## CONFERENCE CHAIRS

### Dr David GIRON

CNRS Research Director - Director of the Insect Biology Research Institute (IRBI), Tours, France

### Dr Elisabeth Herniou

CNRS Research Director, Insect Biology Research Institute, UMR7261 CNRS University of Tours, France

# SYMPOSIA

## **+ BIODIVERSITY**

Symposia:

- Insect decline and Conservation biology
- Species distribution
- Insect monitoring: Smart traps, Monitoring systems and innovative infrastructure in field entomology

## **+ ECOLOGY AND BEHAVIOR**

Symposia:

- Behavioral ecology
- Imaging, sensing and tracking tools
- Population dynamics and modelling
- Multitrophic interactions
- Plant-Insect and Plant-Insect-microorganisms interactions
- Chemical Ecology of Insect Interactions: From Molecules to Ecosystems

## **+ EVOLUTIONARY GENETICS**

Symposia:

- Eco-evolutionary dynamics of sexual selection and sexual conflicts
- Genomics and Evolutionary novelties
- Unraveling phenotypic plasticity: Molecular Bases to Evolutionary Outcomes
- Eco-evolutionary dynamics of host-microbiome interactions
- Genetic variation & selection in insect populations
- Symbionts and Insects as Holobionts

## **+ GLOBAL CHANGE**

Symposia:

- Thermal ecology and climate change
- Biological invasion
- Insects and resistance mechanisms

## **+ INSECT VECTORS**

Symposia:

- Vectors of plant pathogens
- Medical entomology
- Veterinary entomology

## **+ INSECTS AND SOCIETY**

Symposia:

- Forest entomology
- Insects and Ecosystems services in agriculture
- Biopesticides and improved formulations
- Urban entomology
- Entomological education and citizen science in entomology
- Global Entomology: Strengthening North-South Cooperation
- AI and machine learning
- Forensic Entomology
- From research to impact: Translating entomological science into policy and practice

## **+ INSECTS AS SOLUTIONS**

Symposia:

- Biomimetism – From biological to bio-inspired photonic materials
- Biomimetism – Bioinspired materials, sensory and actuation systems
- Insects as feed and food
- Ecosystem services – Biocontrol and Integrated pest management
- Ecosystem services -Soil managers and Architects
- Ecosystems services – Pollination

## **+ INSECTS THROUGH TIME**

Symposia:

- Paleoentomology
- Museomics
- Insect Systematics in the Biodiversity Crisis: Bridging Tradition and Innovation
- Archeoentomology

## **+ PHYSIOLOGY AND BIOCHEMISTRY**

Symposia:

- Endocrinology and Hormonal Regulation in Insects
- Insect pathology and immunity
- Neurobiology and Sensory systems
- Insect development
- Insect metabolism and nutrition

## **+ SOCIAL INSECTS**

Symposia:

- Division of labour, Behavioural specialisation & collective decision making
- Parental care
- Apidology



# YOUR VENUE

The XIII European Congress of Entomology will be held at the Palais des Congrès de Tours, from June 29 to July 3, 2026. The Palais des Congrès is located in the heart of the city, in front of Tours TGV station, 1 hour from Paris.



**26, boulevard Heurteloup  
37000 Tours - France**



## BY PLANE

Tours is served by an airport. Orly and CDG airports are easily accessible by TGV.



## BY TRAIN

The Palais des Congrès is 100m away, opposite Tours train station.



## BY TRAMWAY

Tramway line A: Stop 'Gare de Tours'.



## BY BUS

More than 15 bus lines serve the Palais des Congrès: Stops 'Gare Vinci' or 'Gare de Tours'.



## BY CAR

Easily accessible via the A10, A28 and A85 motorways. 600 parking places are available

**DESIGNED BY  
JEAN NOUVEL  
AND CLASSIFIED  
AS OUTSTANDING  
20<sup>TH</sup> CENTURY  
ARCHITECTURE**



# REASON TO SPONSOR OR EXHIBIT AT THE CONGRESS

As a valued Sponsor or Exhibitor at the ECE 2026 Congress, you will be able to:

- Participate in a leading international event of the scientific community for entomology.
- Gain significant brand exposure to researchers and organizations related to the field of entomology.
- Efficiently network with distinguished key academic leaders and industry researchers.
- Showcase your business in the combined exhibition and break area for maximum exposure.
- Increase awareness and exposure of your organization via a variety of digital and printed marketing tools.
- Exhibit and generate new leads, develop your brand, or launch a new product during the exhibition.
- Maximize your time and resources by showcasing your company to a relevant and influential audience in an environment away from the competition of everyday distractions.
- Develop new and strengthen existing business relationships through face-to-face engagement.
- Contribute to the success of the Congress.





# SPONSORSHIP PACKAGES

	PLATINUM	GOLD	SILVER	BRONZE	IRON <sup>1</sup>
<b>Exhibition and Registration Benefits</b>					
Complimentary Exhibition Booth Space	12 m <sup>2</sup>	9 m <sup>2</sup>	6 m <sup>2</sup>		Corner <sup>2</sup>
Complimentary Invitations	4 pass	3 pass	2 pass	1 pass	1 pass
<b>Logo Visibility<sup>3</sup> All Sponsors' and Exhibitors' logos will be uploaded to the Congress Website</b>					
Backdrop	✓				
Posters	✓	✓			
Printed - Digital Program/Abstract Book	✓	✓	✓		
Sponsors Thank you Letter inside the Bag	✓	✓	✓		
Digital Announcement	✓	✓	✓	✓	
Sponsors Banner	✓	✓	✓		
<b>Promotion &amp; Advertising</b>					
Corporate Video During Coffee Break <sup>4</sup>	✓				
Full Page Advertisement in the Printed & Digital Abstract Book	✓ (Back cover)	✓			
Company Profile / Brochure inside the Bag	✓	✓	✓	✓	
Reference during opening session	✓	✓	✓		

€ 12 000

€ 8 000

€ 5 000

€ 3 000

€ 1 500

<sup>1</sup> To qualify for this status, emerging companies must have been in business for less than 5 years.

<sup>2</sup> Corner= 1 table + 2 chairs + 1 poster panel

<sup>3</sup> The Platinum Sponsor's Logo will appear in larger size and prime position.

<sup>4</sup> Promotional Spot must be provided by the Sponsor.

Prices are quoted exclusive of VAT. If applicable, VAT at 20% will be added.

# EXHIBITION BOOTH

Exhibition Booth Space	6 m <sup>2</sup>
Complimentary Invitations	1 pass
€ 2 500	

## ADDITIONAL OPPORTUNITIES

### Options

Congress dinner	€ 7 000 *
Poster session	€ 4 000 *
Conference bags	€ 5 000 *
Lanyards	€ 3 000 *
Flyer inserted in conference bags	€ 2 000

\* Quantity: 2 maximum

### Advertising Spreads in the Printed / Digital Abstract Book

Your company's print advertising\* can be included in the Conference Programme, which will be distributed to all participants. Anticipated attendance for 2026 is 1000.

Back cover - full page	€ 3 000
Inside cover (2nd or 3rd) - full page	€ 2 000
Inside page - full page	€ 1 500

Prices are quoted exclusive of VAT. If applicable, VAT at 20% will be added.

## GENERAL TERMS & CONDITIONS

**ART. 1 - GENERAL TERMS AND CONDITIONS:** The sponsor or exhibitor accepts unreservedly the terms of these GTC and the provisions of public law applicable to events organized in France. He accepts all new measures generated by circumstances or in the interest of the event that the organizer reserves the right to indicate. All modifications or exchanges with the organizer must be made in writing, in accordance with art. 1119 of the French Civil Code.

**ART. 2 – ADMISSIONS:** Reservation requests signed by the exhibitor will only be valid if made on the official reservation forms provided by the organizer. Reservation forms must be sent by e-mail to: [secretary@ece2026.org](mailto:secretary@ece2026.org). Applications will be submitted to the organizing committee, which will decide on their fate after examination. In the event of refusal, the organizing committee will not be required to justify the decision notified to the applicant. Under no circumstances will the applicant be entitled to claim compensation for refusal on the grounds that he or she has been invited to apply by the organizing committee.

**ART. 3 – PAYMENT:** All reservations require a deposit of 50% of the total booking fee, including taxes. The balance must be paid within 30 days of the invoice date. For reservations made after 12/31/2025, the full amount of the reservation is due at the time of booking. In accordance with the above deadlines and the law on payment deadlines, any delay in payment will give rise to the automatic application of late payment penalties at a rate equal to 1.5 times the legal interest rate.

**ART. 4 - CANCELLATION:** If the stand is not paid in full before the start of the conference, the organizing committee will not be obliged to refund any amounts already paid. In the event of cancellation by an exhibitor before 12/31/2025, the organizer will retain 50% of the total invoice amount as compensation. For cancellations on or after 01/01/2026, the full amount of the invoice will be due and retained as compensation for breach of contract. If the full amount of the reservation fee has not been paid at least 30 days prior to the date of the event, the exhibitor will not be able to choose his stand location. If the total amount of the reservation fee has not been paid at least 15 days before the event, the organizer reserves the right to refuse the exhibitor access to the event.

**ART. 5 – SUBLEASE:** The admission certificate is personal, non-transferable and inalienable. Exhibitors are strictly forbidden to sublet or share all or part of their stand, whether for remuneration or free of charge.

**ART. 6 – OCCUPATION OF EXHIBITION SPACES:** The exhibition plan is drawn up by the organizing committee. Spaces are allocated by the organizer in collaboration with the organizing committee, on a first-come, first-served basis. After allocation, no changes may be made without the written agreement of the organizer.

The organizer reserves the right to modify the location, size and layout of the areas requested by the exhibitor as often as he deems necessary. If the Organizing Committee is obliged to make partial changes to the layout or layout, no complaint will be entertained, and exhibitors undertake to comply with the decisions taken. In the event of a dispute, the Paris courts shall have sole jurisdiction.

Allocated spaces must be occupied by the exhibitor from 29/06/2026; failing this, they will be considered vacant and may be allocated without any compensation or reimbursement that the defaulting exhibitor may request.

**ART. 7 – RULES AND SAFETY INSTRUCTIONS:** A technical file for exhibitors will be sent at a later date to the company reserving a stand. This file will include all the rules relating to stand layout and furniture rental, as well as safety instructions and information on all necessary services (telephone, maintenance, storage, customs clearance, etc.). Exhibitors, their employees and subcontractors undertake to respect and comply with the rules of the Convention Center and the instructions specified in the technical file. More generally, exhibitors must comply with the laws and regulations applicable to fairs and exhibitions, as well as with safety measures decreed by the prefecture. In particular, they must comply with the regulations and safety instructions of the Convention Center. Exhibitors are responsible for the material they exhibit, as well as that which they rent or install on their stand.

**ART. 8 - EXCLUSIVITY:** The reservation and rental of a stand or advertising space obliges the exhibitor not to organize or promote meetings or gatherings on the themes of the conference that have not been declared or authorized by the organizing committee.

**ART. 9 – DISTRIBUTION OF DOCUMENTS:** The distribution of advertising or leaflets is only permitted on the stand.

**ART. 10 – RIGHTS AND LIABILITIES OF THE ORGANIZER:** The organizer will have the right to rule on any unforeseen issues in this regulatory document. All his decisions will be taken without possibility of appeal and will be implemented immediately.

Any breach of a clause of the present document will result in the immediate, temporary or permanent exclusion of the offending exhibitor, without the latter being able to claim reimbursement or compensation. The organizer will have full discretion to decide this.

The same will apply in the event of non-compliance with the general conditions of article 3: the organizer will send the debtor a formal notice with acknowledgement of receipt. In the event of non-payment by the debtor within 15 days, the contract will be terminated. The organizer cannot be held responsible for a low number of registrations.

**ART. 11 – CANCELLATION OF THE EVENT:** In the event of force majeure, the dates of the conference and exhibition may be changed or cancelled altogether. In this case, the amounts available after payment of the costs incurred will be divided among the exhibitors on a pro rata basis, without any possibility of recourse against the organizer.

**ART.12 – DISPUTES:** The present General Terms of Partnership and the operations arising therefrom are governed by and subject to French law. These Partnership Terms and Conditions are written in French. Should they be translated into one or more foreign languages, only the French text shall prevail in the event of a dispute.



# ORDER FORM 1/2

## PACK SPONSORING

	UNIT PRICE EXCL.	QUANTITY	TOTAL
PLATINUM	€ 12 000	.....	.....
GOLD	€ 8 000	.....	.....
SILVER	€ 5 000	.....	.....
BRONZE	€ 3 000	.....	.....
IRON	€ 1 500	.....	.....

## EXHIBITION BOOTH

6 m² stand	€ 2 500	.....	.....
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## OPTIONS

Congress dinner	€ 7 000	.....	.....
Poster session	€ 4 000	.....	.....
Conference bags	€ 5 000	.....	.....
Lanyards	€ 3 000	.....	.....
Flyer inserted in conference bags	€ 2 000	.....	.....

## ADVERTISING SPREADS

Back cover - full page	€ 3 000	.....	.....
Inside cover (2nd or 3rd) - full page	€ 2 000	.....	.....
Inside page - full page	€ 1 500	.....	.....

**Sub-total excl. VAT** .....

**Application fees** € 50

**Total excl. VAT** .....

(if applicable) **VAT 20 %** .....

**Total incl. VAT** .....



# ORDER FORM 2/2

## COMPANY DETAILS

Company name .....  
Address .....  
Zip code ..... City .....  
Country .....  
Intra-community VAT no. ....  
SIRET .....

## PERSONAL INFORMATION

Last name ..... First Name .....  
Position ..... Phone .....  
Email .....

## BILLING ADDRESS

*(If different)*

.....  
.....  
.....

The bank transfer must be made to Agence VERT COM and must clearly indicate the following references "Invoice number - Company name". A deposit of 50% of the total amount including VAT will validate your reservation. The balance must be paid no later than 30 days before the event.

Account holder :

Date .....

**Signature of the manager  
and company stamp:**

☐ I have read and accepted the "general sales and space renting terms" described on page 10

Form to be returned by email to: **secretary@ece2026.org**

or by post to the following address:

VERT COM / ECE 2026

13 rue du Clos des Chênes

37390 ST ROCH (France)



## CONTACT

Let us know if you are interested in our many opportunities to support or take part in the event:



[secretary@ece2026.org](mailto:secretary@ece2026.org)



+33 (0)2 47 27 33 30

